
DEPARTMENT B COMMUNICATIONS

DIVISION 151 4-H Presentations Contest

- A 4-H Presentation, given by one (1) individual or a team of two (2) individuals, is a live presentation with a formal talk where youth will use visual aids (such as props, posters, computer-based visuals, handouts, video, etc.) to show and tell others how to do something. Presentations are given on a stage. Judge views the entire presentation and engages in a question and answer session following presentation. Educational resources for youth participating in the 4-H Presentations Contest can be found in the 2017 4-H Project Resource Central found at <http://4h.unl.edu/4hcurriculum/communication>.
- Teams: Purple - \$8, Blue - \$6, Red - \$4,
 - White - \$3
- Individuals: Purple - \$4, Blue - \$3,
 - Red - \$2, White - \$1
- **Contest Rules**
- **Classes 112, 113, and 114:**
- Participant Requirements:
 - All participants must be 8 years of by January 1 of the current year.
 - All classes require the presence of the contestant(s).
 - A team presentation, consisting of two (2) individuals, may be given for any class; there is no separate class for team presentations.
 - Time limit is 6-8 minutes for a presentation given by an individual and 8-10 minutes for a presentation given by a team.
 - Participants may be penalized if their presentation exceeds the time limits.
- Presentation Topic:
 - All 4-H Presentation topics should be related to how the 4-H youth is learning about science, healthy living, citizenship, and agricultural literacy.
 - Enrollment in the project area in which the participant is making a presentation is not required.
 - 4-H Presentations should include an introduction (the “why” portion of the topic), a body (the “show and tell” portion of the topic? and a conclusion/summary (the “what” portion of the topic).

112. + Premier Presenter Contest SF65

113. + Illustrated Presentation SF65

114. + Illustrated Presentation, Special Topic: Nebraska Agriculture, SF65

115. + Illustrated Presentation, Special Topic: Nebraska Agriculture, Food Preparation, SF65

PRESENTATIONS SPECIAL AWARDS:

Midwest Bank of Pierce, Security Bank of Osmond, and the Midwest Bank of Plainview will award a \$90 4-H event voucher to the top demonstrator in any area. The Pierce County Pork Producers will provide an \$80 4-H Event Voucher to the demonstrator who gives a demonstration concerning pork and pork products.

DIVISION 152

Teaching (Trade Show Exhibit) Presentations Contest

A Teaching (trade Show Exhibit) Presentation, given by one (1) individual or a team of two (2) individuals, is a live, interactive, trade show style presentation where youth will continuously engage a constantly-changing/moving audience for 30 minutes by showing and telling them how to do something while answering questions. Multiple (up to 6) Teaching Presentations will be scheduled simultaneously, allowing fairgoers/contest attendees to learn from many 4-H youth at one time. Teaching Presentations are given behind a table amongst 4-H exhibits. Judge occasionally stops to view presentations, ask questions, and observe audience engagement. Educational resources for youth participating in the teaching Presentations Contest can be found in the 2017 4-H Project Resource Central found at <http://4h.unl.edu/4hcurriculum/communication>.

Contest Rules

- Presentation Topic:
 - Teaching (Trade Show Exhibit) Presentations should engage the audience and teach them about something the 4-H youth is learning about science, healthy living, citizenship, and agricultural literacy.
 - Enrollment in the project area in which the participant is making a presentation is not required.

001 + Teaching Presentations Contest. (Trade Show Exhibit) SF66

002 + Teaching Presentation contest, Special Topic: Science. SF66

003 + Teaching Presentation contest, Special Topic: Nebraska Agriculture. SF66

DIVISION 153

4-H FilmFest (Digital Video)

The 4-H FilmFest is the display of digital videos that show the recording, reproducing, and broadcasting of moving visual images. During the Nebraska State Fair 4-H FilmFest, youth will provide a 1-minute oral introduction (name, background/goal of presentation, intended audience, where presentation could be shared, etc.) followed by the showing of their digital video. The following digital videos may be entered in the Nebraska State Fair 4-H FilmFest:

- Video Public Service Announcement: A short video that communicates an educational message focused on a course, activity, or event (Length: 60 seconds).
- Narrative: A video that tells a fact or fiction story (Length: 3-5 minutes).
- Documentary: A video that presents factual information about a person, event, or process (Length: 3-5 minutes).
- Animation: A video created by techniques that simulate movement from individual images (Length: 3-5 minutes).

**Digital videos submitted will be judged live at the 4-H FilmFest event during the Nebraska State Fair. The judge will view the videos live and engage in a question and answer session with the video producer(s).

**The 4-H participant will be on the stage for a formal introduction and then seated in the audience for viewing of video.

Educational resources for youth participating in the 4-H FilmFest (Digital Video) Contest can be found in the Educational Resource Central found at: <http://4h.unl.edu/4hcurriculum/communication>.

Contest Rules

- Film Topic:
 - 4-H FilmFest digital videos should engage the audience and teach them about something the 4-H youth is learning about science, healthy living, citizenship, and agricultural literacy.

Enrollment in the project area in which the participant is making a presentation is not required.

1. + 4-H FilmFest (Digital Video) Contest. SF69.

DIVISION 154 COMMUNICATIONS

Premiums: Purple - \$3, Blue - \$2.50, Red - \$2, White - \$1.50

All static exhibits must have received a purple ribbon at the county fair to advance to the State Fair.

LEVEL 1

Picking Up the Pieces

912. Symbol Scrapbook. Photograph 10 symbols and include in a scrapbook that shares where the symbol was observed, what this symbol communicates, and other places where this symbol might be observed.

913. Storyboard a 4-H Project. Create a storyboard that explains the steps that were completed from the beginning to the end of a 4-H project that was previously completed in another area.

914. Communications Game. Create a quiz game for your family or 4-H club members by selecting topic categories, writing and answering questions within these categories, and assigning point values to each question. Place this information on 3"x5" index cards and display quiz game on a poster board. Explain how this game could be used and its purpose.

915. Caring Correspondence. Create a formal or an informal letter, e-mail, or note that shows how much you care, such as a letter of appreciation, a thank you note, or a friendship card.

Educational resources for youth taking the Communications project can be found at

<http://4h.unl.edu/4hcurriculum/communication>.

Static exhibits in this division will be evaluated on clarity of purpose/message in relation to communication, accuracy of information, originality, creativity, evidence of exhibitor's learning in this area, and educational value of exhibit to viewer

MODULE 2

Use one or a combination of the experiential activities in the Communications, Module 2 curriculum to create an educational poster or essay sharing with others what you have learned.

Topics may include, but are not limited to:

- Identifying cultural differences in communication
- Developing guidelines for internet etiquette

- Evaluating another person's presentation
- Identifying communication careers
- Preparing a presentation using a form of technology

1. + Poster SF94. Create a poster, measuring either 22"x28" or 24"x36" that showcases what was learned in this project area.

2. + Essay SF94. Write an essay (3-5) pages that showcases what was learned in this project area.

900. + Joke, Riddle, or Humor. (SF96) Use humor to communicate a message by creating a comic strip, cartoon, joke, or riddle on an 8.5x11 inch sheet of paper.

MODULE 3

Use one or a combination of the experiential activities in the Communications, Module 3 curriculum to create an educational poster, essay, or digital media sharing with others what you have learned. Topics may include, but are not limited to:

- Composing a personal resume
- Completing research on a speech or presentation topic
- Identifying ways to reduce risks online
- Evaluating own cell phone usage and etiquette
- Critiquing advertisements
- Job shadowing a communication professional

3. + Poster SF94. Create a poster, measuring either 22"x28" or 24"x36" that showcases what was learned in this project area.

4. + Essay SF94. Write a (3-5 pages) that showcases what was learned in this project area.

5. + Digital Media SF94. Design a form of digital media (advertisement, flyer, short video or presentation, social media or web page, etc.) that showcases what was learned in this project area. Upload the digital media file to an online location (web site, Dropbox, Google Drive, YouTube, Flickr, etc.) and using the web address of the digital media file, create a QR code (using any free QR code creator, ex. qr-code-generator.com). Print the following on an 8.5"x11" sheet of cardstock: 1) the QR code, 2) 1-3 sentences about what viewers will see when they access the QR code on their mobile device.

DIVISION 155 SPEECH CONTEST

Premiums: Purple - \$4, Blue - \$3, Red - \$2,
White - \$1.50

Speech

Length of Speeches: Senior Division: 5 to 8 minutes. All speeches must be original and include 4-H as the major component of the speech. Many speakers in the Public Speaking Contest have given speeches in other contests. This is fine; however previous speeches may not be used verbatim for the 4-H contest. It is okay to use the same ideas from a speech previously delivered in competition, but it must be 4-H related. Enough changes should be made to make that speech new to the speaker and the audience. 4-H public speakers may not use an old speech written by a sibling, other 4-H member, or anyone else. Acknowledge the source of information used in the speech. For example, an article from a magazine may be used for reference but should not be quoted directly unless you tell the audience your source. Use of visual aids

and props are not allowed. Dress appropriately. Do not wear costumes or special effect clothing. No team speeches are allowed.

Public Service Announcements (PSA) Contest

All PSA's are 60 seconds in length. All PSA's will use the state theme as the basis for their PSA.

The **2017 PSA theme is "4-H Grown"** All radio PSA's must promote 4-H and be general enough to be used anywhere in Nebraska at any time of the year. All 4-H PSA's must include the following tag line within the last ten seconds of the PSA: ***"Learn more about Nebraska Extension 4-H Youth Development Program at 4h.unl.edu."*** The tag line is included in the 60 second time limit.

Sound effects and public domain music may be used. Copyrighted material may not be used.

All PSA's must be the original work of the presenter. Contestants may not use PSA's written and provided by the state or national staff. No team PSA's are allowed.

Pierce County will be represented at the District Contest by the top three participants who received a blue or purple ribbon and merit participation in the Junior, Intermediate and Senior Divisions for Speech and PSAs.

960. Clover Buds Division Speech (5 - 8 years, no premium awarded).

900. Jr. Division Speech (9 – 11 years).

910. Int. Division Speech (12 – 13 years).

920. Sr. Division Speech (14 years of age and older).

970. Clover Buds Division PSA (5 - 8 years, no premium awarded).

930. Jr. Division PSA (9 – 11 years).

940. Int. Division PSA (12 – 13 years).

950. Sr. Division PSA (14 years of age and older).

SPEECH CONTEST SPECIAL AWARDS:

Midwest Bank of Pierce, Security Bank of Osmond, and Midwest Bank of Plainview will award a \$90 4-H event voucher to the top speaker in the Sr. Division. The top speaker in the Intermediate Division will receive a \$25 registration scholarship to a 2016 4-H event of their choice. This scholarship is sponsored by The Randolph Times. The top speaker in the Jr. Division will receive a \$25 registration scholarship to the 4-H event of their choice provided by Pierce Dental Office, P.C.