



INVENTURE DAY



An Entrepreneurial Adventure for Middle School Youth!

Objectives:

- Discover your inner creative YOU!
- Rack your brain with outside-of-the-box thinking that will lead you to create a great business.
- Take on the challenge with your friends!

INVENTURE Day Includes:

- ✓ Widget Distribution
- ✓ Product Development
- ✓ INVENTURE DAY Factory
 - Target Market
 - Branding
 - Finance
- ✓ Lunch with an Entrepreneur
- ✓ Product Pitch Competition

Who: Boys and girls, ages 10-13

When: Thursday, July 6, 9:00 am to 3:00 pm

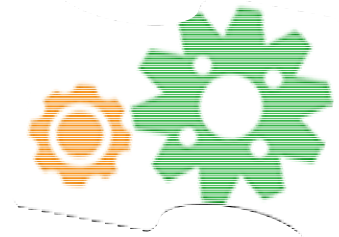
Where: Otoe County Fair Center

What to bring: A sack lunch and personal device if you have one.

Instructors: Extension Educators Dagen Valentine, Kaytlyn Kennedy and Rex Nelson; Hannah Esch, 4-H Summer Aide; and business community volunteers.

Cost: \$10.00 for all materials and a 4-H T-shirt.

Registration Deadline: Wednesday, July 5. Call the Extension Office at 402-269-2301 to register. Maximum 25 youth.



What: Using innovation and creation, teams of youth will develop their own unique business around a given product. Teams will move through the INVENTURE Factory completing challenges to cultivate their business idea. At the end of the assembly line, teams will present their ideas to local business mentors. The winning team will receive a trip to Innovation Campus in Lincoln in late fall.