

COMMUNICATIONS & EXPRESSIVE ARTS DEPARTMENT B

☛ ALL STATIC EXHIBITS MUST HAVE RECEIVED A PURPLE RIBBON AT THE COUNTY FAIR TO ADVANCE TO THE STATE FAIR.

POSTERS DEPARTMENT B - Section 152 Premium Schedule A

** Posters are entered on entry day at the Dakota - Thurston Fair.

A 4-H member is limited to enter two posters. Exception: A 4-H member who is also enrolled in a school enrichment project may also enter a poster for that project through their school. Entrants must designate their age as of January 1 on the entry card.

The purpose of a poster is to call attention to a subject. Every poster must be crafted to catch the viewer's attention quickly. Each must present only one specific message clearly. The poster should feature some aspect of 4-H.

Posters will be judged on the following criteria:

Idea: simple, clear message, appropriate for a poster.

Lettering: readable from a distance, appropriate size in proportion to art.

Art: One dominant, eye-catching element: art relates to written message.

Arrangement: Makes good use of entire poster space without being too crowded; art and lettering are well balanced.

Color: Use of bold colors that harmonize well; colors used are legible.

Quality of Construction: Neatness; appropriateness of materials used.

Effectiveness: Works well as a poster.

Entries which do not conform to size, content or material guidelines will be lowered one ribbon placing.

Posters must be 14" x 22" and must be of a material that can be pinned to a display board. They may be arranged either horizontally or vertically. Those generated by computer must also meet this standard. Computer art generated on an 8 ½" x 11" sheet of paper and mounted on poster board will be disqualified.

Posters may be in any medium: watercolor, ink, crayon, markers or computer graphics. They may not be three-dimensional. Entries with components thicker than paper (such as milk carton, pencils, pop cans) will be disqualified.

Posters may not use copyrighted materials, such as cartoon characters or commercial product names, logos or slogans. Avoid using clichés or over-used phrases that do not command the viewer's attention.

When using the official 4-H Emblem (clover with the H's on each leaf), it must follow approved guidelines, which can be viewed at http://www.national4-hheadquarters.gov/emblem/rh_name.htm.

Computer "clip art" will not be scored as positively as original computer art designs.

Entries which do not conform to size of content or material guidelines will be lowered one ribbon placing.

The 4-H member's name, address, age, full address and county must be listed on the back of the poster. Entry cards should be stapled (not paper-clipped or taped) to the upper right-hand corner of the poster.

Poster may be laminated to protect them. Loose plastic coverings used to protect the exhibit while being transported will be removed by the superintendent for evaluation and display.

CLASSES:

901. **Exploring Careers with 4-H** - Poster should illustrate how

4-H'er can explore career opportunities through 4-H projects.

902. **Photo Poster** - the poster should **focus on a 4-H theme** of your choice, using one large, eye-catching photo.

903. **Revolution of Responsibility** (Current National 4-H week theme)

905. **My Favorite 4-H Project**

906. **The Best Part of Fair**

907. **Fair Theme** - Poster on this years fair theme.