

## DEPT B – POSTERS

Judge: Dee Morrison

Purple award \$1.25, blue award \$1.00, red award \$0.75, white award \$0.50

NO State Fair ENTRIES

NOTE: Any 4-H member is eligible to enter posters. No special project enrollment required.

Posters should represent excellence in design (arrangement, balance, color), craftsmanship (lettering, materials) and originality of idea (only one thought used, timely, no worn-out clichés). Posters shall be 14" x 22" either vertical or horizontal arrangement (including those generated with computer graphic software). They may be in any medium – water color, ink, crayon, computer graphics, etc., so long as they are NOT 3-dimensional, (i.e., milk cartons, pop cans, pencils, or anything over 1/2" in height). Posters incorporating copyrighted materials like the cartoon character "Peanuts" or commercial product names, logos, or slogans, will not be accepted. Avoid using clichés or over used phrases that do not command the viewer attention. The use of computer clipart discouraged and will not be scored as positively as original computer art designs. 4-H 23 "Say It with Posters" is a valuable resource with helpful hints for making posters. When using the official 4-H Emblem (clover with H's on each leaf) it must follow approved guidelines, which can be viewed at [http://www.national4hheadquarters.gov/emblem/4h\\_name.html](http://www.national4hheadquarters.gov/emblem/4h_name.html)

Entry cards must be stapled (not paper clipped or scotch taped) in upper right hand corner of poster. Posters may be laminated to protect them. Any clear coverings used should not distract from the readability or presentation of the poster.

The purpose of a poster is to call attention to a subject. It must catch the viewer's attention long enough so that one can grasp a brief impressive message. In this brief period, a poster must first attract attention, impress the viewer with a specific message and arouse some type of response. Stress only one thought or idea in each poster. The poster should clearly feature some aspect of 4-H. Posters will be judged on the following criteria: Design – arrangement, balance, color of the poster components; Craftsmanship – attention to lettering and choice of visuals and materials used; Clarity and Originality – only idea presented in an original way, without using clichés.

The 4-H member's name, age, full address and county must be on the back of the poster.

B-915-901 Exploring Careers with 4-H – Poster should illustrate how 4-H'ers can explore career opportunities through 4-H projects.

B-915-902 Photo Poster - Create a poster focusing on a 4-H theme of your choice, using one large, eye-catching photo.

B-915-903 Keeping It Green – Keeping It Healthy – Poster should illustrate how 4-H encourages healthy lifestyles for youth and their families.

B-915-904 Character Counts – Any aspect of one of the pillars of character – respect, trustworthiness, caring, responsibility, fairness, citizenship.

B-915-905 4-H Promotional Poster (either general, a project, or an education)

B-915-906 Health

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|-----------|--|
| B-915-907 | Safety   |
| B-915-908 | Environmental Awareness Conservation                                 |
| B-915-909 | Citizenship  |
| B-915-910 | Community Pride (Youth involvement in community affairs and service) |
| B-915-911 | Yard Beautification  |
| B-915-912 | Miscellaneous  |
| B-915-913 | Nebraska's Natural Resources   |
| B-915-914 | My Favorite 4-H Project  |
| B-915-915 | Nebraska the Good Life   |
| B-915-916 | 4-H: A Family Affair   |
| G-090-100 | Educational Displays for Animal Exhibits (see rules in Department G) |