

Central IV County Fairs Premium List

ENTREPRENEURSHIP

The 4-H member's name, age, town and county must be listed on the back of the exhibit. If exhibit is a poster, it must be 14" x 22" and may be arranged either horizontally or vertically. Poster may not use copyrighted materials, such as cartoon characters or commercial product names. Poster may include photographs, charts or examples as well as a written explanation. Poster may be laminated. Exhibits which do not conform to size or content guidelines will be lowered one ribbon placing.

Division 531: ESI Entrepreneurship Investigation

ESI Unit 1: Discover the E-Scene

F531001 - Interview an Entrepreneur On a poster (14"x22") share what you learned from the person about starting and running a business or how they deliver excellent customer service. How will what you have learned through this interview change your future plans or ways of thinking about business? (based on pages 2.1 - 2.4 of manual)

ESI Unit 2: The Case of ME

F531002 - Social Entrepreneurship Presentation Prepare a five slide power point presentation about a social entrepreneurship event to benefit a group or individual in your community. Social entrepreneurs are people who are in business to help others. Submit a print out of the note pages which show each slide and include an explanation of each slide. Enter exhibit in a report with fasteners (no slide bars). Refer to page 2.4 of Unit 2 The Case of Me for ideas.

ESI Unit 3: Your Business Inspection

F531003 - Marketing Package (mounted on a 14"x22" poster) must include at least three items (examples) developed by the 4-H'er from the following list: business card, brochure, advertisement, business promotional piece, printout of an internet home page, packaging design, signs, logo design, direct mail piece, etc. The marketing package should be for an original business developed by the 4-H'er and not an existing business.

Greeley County • Box 290 • Greeley NE 68842-0290 • 308-428-2835 • Greeley-County@unl.edu
Howard County • 612 Indian Street Suite 1 • Saint Paul NE 68873-1642 • 308-754-5422 • Howard-County@unl.edu
Sherman County • Box 459 • Loup City NE 68853-0459 • 308-745-1518 • Sherman-County@unl.edu
Valley County • 801 S Suite 1 • Ord NE 68862-1857 • 308-728-5071 • Valley-County@unl.edu

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F531004 - Sample of an Original Product with an information sheet (8½"x11") answering the following questions: 1) What did you enjoy the most about making the product? 2) What challenges did you have when making the product? Would you do anything differently next time? If so, what? 3) What is the suggested retail price of the product? How did you decide on the price? 4) Market analysis of the community – data gathered through a survey of potential customers. Use the three questions on page 3.3 and survey at least 10 people in your community about your product. 5) How much would you earn per hour? Show how you determined this figure. 6) What is unique about this product?

F531005 – Photos of an Original Product three photos of developed product and information sheet (all mounted on a 14"x22" poster) answering the following questions: 1) What did you enjoy the most about making the product? 2) What challenges did you have when making the product? Would you do anything differently next time? If so, what? 3) What is the suggested retail price of the product? How did you decide on the price? 4) Market analysis of the community – data gathered through a survey of potential customers. Use the three questions on page 3.3 and survey at least 10 people in your community about your product. 5) How much would you earn per hour? Show how you determined this figure. 6) What is unique about this product? **If exhibiting in both class F531004 and class F531005, products must be entirely different.**