

## Central IV County Fairs Premium List

### COMMUNICATIONS

#### Division 153: Digital Video Pro

A 4-H digital video should engage the audience and teach something the 4-H youth is learning about science, healthy living, citizenship or agricultural literacy. May be created by one individual or a team of two individuals. The video may include photos, clip art, animation, text and/or audio/sound. Any freeware/software program may be used to create the video. However, the only file formats that will be accepted include .mpeg, .wmv, .mp4, .mov, .ppt, .pptx, or .avi.

The following digital videos may be entered:

- Video public service announcement-communicates an educational message focused on a cause, activity, or event (length: 60 sec.)
- Narrative-tells a fact or fiction story (length: 3-5 min.)
- Documentary-presents factual information about a person, event or process (length: 3-5 min.)
- Animation-created by techniques that simulate movement from individual images (length: 3-5 min.)

#### **B153001 – Digital Video**

#### Division 154: Communications

Exhibits will be evaluated on clarity of purpose/message, accuracy of information, originality, creativity, evidence of exhibitor's learning, and educational value of exhibit to viewers

#### Communications Module 1

Use one or a combination of the experiential activities in the Communications Module 1 curriculum to create an educational poster or essay sharing with others what you have learned. Topics may include, but are not limited to: conducting an interview and sharing with a group; giving and understanding directions; evaluating and using appropriate Internet sources; composing a rap; or preparing an illustrated talk.

**\*B154006 - Poster** measuring 22"x28" or 24"x36" that showcases what was learned.

**\*B154007 - Essay** of 3-5 pages that showcases what was learned.

**\*class exhibited at county fair only – not eligible for state fair**

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**Valley County** • 801 S Suite 1 • Ord NE 68862-1857 • 308-728-5071 • [Valley-County@unl.edu](mailto:Valley-County@unl.edu)

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### Communications Module 2

Use one or more of the activities in the Communications, Module 2 curriculum to create an educational poster or essay sharing what you have learned. Topics may include, but are not limited to: identifying cultural differences in communication; developing guidelines for internet etiquette; evaluating another person's presentation; identifying communication careers; and/or preparing a presentation using a form of technology.

**B154001 - Poster** measuring 22"x28" or 24"x36" that showcases what was learned.

**B154002 - Essay** of 3-5 pages that showcases what was learned.

### Communications Module 3

Use one or more activities in the Communications, Module 3 curriculum to create an educational poster, essay or digital media sharing what was learned. Topics may include, but are not limited to: composing a personal resume; completing research on a speech or presentation topic; identifying ways to reduce risks online; evaluating own cell phone usage and etiquette; critiquing advertisements; or job shadowing a professional.

**B154003 - Poster** measuring 22"x28" or 24"x36" that showcases what was learned.

**B154004 - Essay** of 3-5 pages that showcases what was learned.

**B154005 – Digital Media** (advertisement, flyer, short video or presentation, social media or web page, etc.) that showcases what was learned. Upload the digital media file to an online location (web site, Dropbox, Google Drive, YouTube, Flickr, etc.) and using the web address of the digital media file, create a QR code (using any free QR code creator (ex. qr-code-generator.com)). Print the following on an 8.5"x11" sheet of cardstock: 1) QR code, 2) 1-3 sentences about what viewers will see when they access the QR code on their mobile device.

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